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CASE STUDY

PULSEN

> "With *strong business* in the consumer, business, and public sector, *Pulsen* has *strengthened* its position as a specialist in systems integration."

Brother-Panther® Passes the Test with Pulsen

About Pulsen

Since 1964 Pulsen has made it their business to offer the right service at the right time, and in the right place. Founded by Wigar Bartholdson, in Borås, Sweden - they quickly found their niche by building efficient IT solutions to help companies manage and automate vast amounts of varied data. Their IT-related core business practices consist of Pulsen Data, Pedab Group, Pulsen Property, Pulsen Management and BRAW Invest. The Group focuses on consulting services, software applications, computer/computing power, network services, licenses, and financial and property management. Beyond its core business, the Group's complementary businesses Pulsen Management and BRAW Invest direct investments of various kinds. Pulsen AB is the parent company.

With strong business in the consumer, business, and public sector, Pulsen has strengthened its position as a specialist in systems integration. Sales for the most recent fiscal year surpass SEK 1.4 billion and a profit of 100 million.

www.pulsen.se

Challenges

Pulsen has extensive experience in gathering and analyzing information. Every day, they help their clients make innovative decisions based on a comprehensive and unique foundation of trends, tendencies, and directions. They know their customers rely on data more than ever before. They also know that regardless of the amount of data, you have to have time to do something with it. That's where Pulsen comes in. They help their customers understand complex and varied data - fast. But who helps Pulsen when they need assistance? Quite simply, they turn to DBI Software.

DBI CONTACT INFO.

VISIT DBI WEBSITE

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Filip RUHDENSJÖ, DBA for Pulsen, first heard about DBI and their award winning **Brother-Panther®** software at a DB2 conference in Stockholm, Sweden in 2011. "Scott gave a very good session on performance and tuning," said Filip. After the session, Filip and his team decided to try Scott's methodologies for themselves. "We were mostly looking for transactions with a high cost and long execution time in our database."

Soon after that initial introduction to Brother-Panther, Pulsen signed an agreement to try out the product suite in their test environment. "We had a little problem because of our use of CICS transactions and the collection of the transactions," shared Filip. "However, we met with Scott and DBI was able to fix our issue quickly."

How DBI Helped

Using Brother-Panther's patented performance analysis, Filip was able to find many queries that can be improved. He has seen a large percentage of logical reads and is implementing new indexes as needed. Before using Brother-Panther, Filip and his team had to create event monitors in all of their databases, and collect information on a per transaction basis. "The best thing about Brother-Panther for us is the ability to very easily point to the right query to focus on. We have a better, more effective way of handling performance and tuning with Brother-Panther."

Using Brother-Panther has provided a major breakthrough in performance analysis and change management for Pulsen. Brother-Panther knows what changed, when, and how changes influenced performance. Rich performance analytics and intuitive workflows make performance remediation and tuning a snap!

> "The best thing about *Brother-Panther* for us is the ability to very easily point to the right query to focus on."

> "Deploying DBI's *Brother-Panther for DB2 LUW* showed an immediate *increase* in *performance* monitoring, query *stability*, and *data* delivered with no time outs."

Results & Future Plans

DBI has award-winning patented tools and certified industry experts to help you reach your performance goals. Deploying DBI's Brother-Panther for DB2 LUW showed an immediate increase in performance monitoring, query stability, and data delivered with no time outs.

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15 Second Challenge

In **15 seconds**, our **patented**, **award-winning** systems will tell us exactly where the problem is, and if you give us the greenlight, we typically have the problem fixed in **two hours or less**. If we do not bring significant, measurable, and rapid improvement, we will donate **$10,000** to the charity of your choice.

Pulsen operates on the premise that no company wants to be stagnant, maintaining status quo. In fact, they have built their solutions around the belief that business intelligence is the key to innovation. Pulsen doesn't just talk the talk, they walk the walk when it comes to finding the best tools to help them stay ahead of the competition. By seeking out and testing DBI's Brother-Panther, they have made a commitment to innovation.

Brother-Panther helped solve performance issues they were experiencing in their test environments, which saved them time and money by quickly pointing out what to focus on and fix – helping them stay at the forefront of their industry.

How We Can Help.

Contact DBI today toll free at:
(866) 773–8789
to take the 15 Second Challenge.