



 wasserstrom

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## *Wasserstrom: Fast Data on Half the Hardware*

### About Wasserstorm

The Wasserstrom Company, which began as a local, family-run business, has steadily grown to become one of the largest restaurant suppliers and distributors of foodservice products in the world. Headquartered in Columbus, Ohio, and with five state-of-the-art distribution centers strategically located throughout the United States, Wasserstrom can efficiently fulfill almost any order within two business days of purchase. With an inventory of more than 30,000 different SKUs and over 2,000,000 square feet of warehouse space, Wasserstrom has what you need, when you want it, in-stock and ready to ship. With more than a century of experience and a team of over 1,200 dedicated associates, Wasserstrom remains a family-owned and operated company offering products and services that are second to none.

[www.wasserstrom.com](http://www.wasserstrom.com)

### Challenges

A complex business, such as Wasserstrom, requires frequent information about operations in order to plan for the future, control present activities, and to evaluate performance - fast. All the while, keeping costs down, and profit margins up. With over 1,200 employees, and over 2,000,000 square feet of manufacturing, distribution and sales space on three continents, Wasserstrom needs all the power of fast data, while simultaneously dealing with the challenges of increased spending on hardware and infrastructure.

DBI CONTACT INFO.



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Wasserstrom prides itself in getting the right data, to the right place, at the right time. In the fast paced world of online shopping, they know that being fast and right is the only way they will retain customers, provide a superior user experience, and stay ahead of the competition – broadening their scope and growing their customer base.

Martin Hubel, DBA consultant, troubleshooter, and trainer to Wasserstrom knows just how important fast data is to stay competitive in today's market. When Martin arrived at Wasserstrom, they had just gone live with SAP in a DB2 LUW environment. As with many SAP installations, there were several performance issues that needed attention and remediation. Wasserstrom needed a tool that could help them identify those issues fast, and they also needed a tool that their DBAs were comfortable using – which is not always the case with SAP tools.

“Performance problems were not being handled efficiently, if at all,” commented Martin. “The saving grace was having **Brother-Panther® from DBI**.” Brother-Panther was used to trouble shoot performance issues and help ease the pain of rapid growth, larger data volumes, complex IT systems, and loss of productivity. Not only was Wasserstrom able to find performance issues faster, they were also able to do it on **half** the hardware SAP said they would need. “Brother-Panther can find many problems that the SAP tools can't find.”

“Your business needs to **deliver** the right data, fast. Today, commerce happens in **real-time**. It is the deciding factor in customer expectations and your **success**. Performance tuning and keeping costs under control is **critical**.”

### How DBI Helped

In the era of Fast Data, many companies struggle with the sheer volume of data available. But the amount of data isn't the problem - it can be your advantage if you can fully leverage its potential. With Brother-Panther, Wasserstrom's DBAs were able to use the DBI tool set easily, and were able to be productive very quickly.

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